

Xoçai™

4,275*
ORAC/fl. oz.

ACTIV™

For the Ultimate
Activ™ Lifestyle

We know health & chocolate

The Founders of MXI Corp have dedicated the last 25 years of their lives in developing and marketing health-food products for the active and healthy lifestyle. These products have focused on the current diet trends whether it be low-calorie, sugar-free, high-protein, low-fat, high-fiber, or low-carbohydrate. Now they are dedicated to the fastest growing trend in diet and nutrition: high-antioxidant cacao and superfruits! Before MXI Corp, they founded Pure De-lite™ Products, Inc., which was recognized as one of the leading distributors of low-carb, sugar-free products in the United States. Pure De-lite™ chocolates have achieved top honors and accolades from companies such as the American Culinary Institute, CNN, and Health & Fitness as "The Best Low-Carb, Sugar-Free Chocolates" in the marketplace.

What is Xoçai™?

Xoçai™ (Shö-sái) – The name Xoçai™ consists of the first two letters of the Aztec word, "Xocolatl," an ancient Central-American chocolate drink, and the last three letters of "Açaí," a berry found in the Amazon Rain Forest.

Xoçai™, the Ultimate Active-Lifestyle Antioxidant Beverage

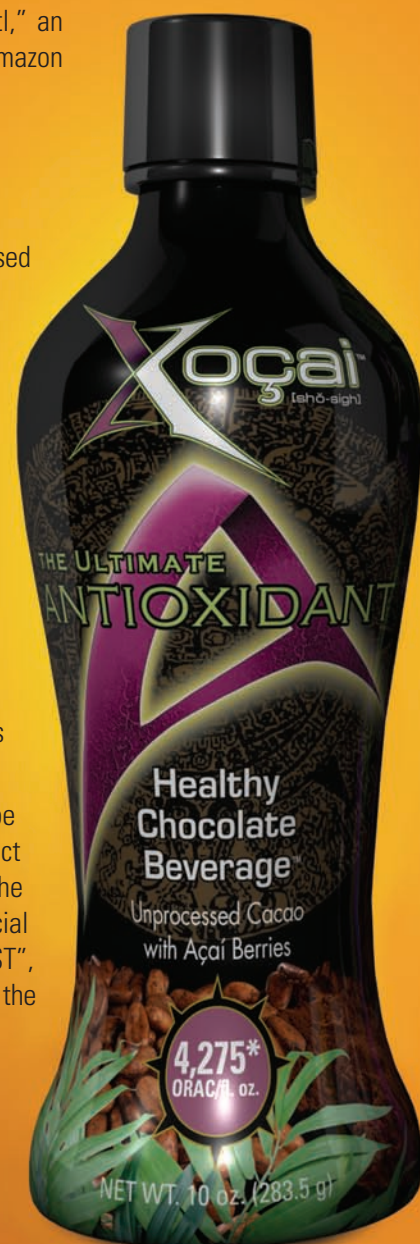
Xoçai Activ™ is a powder product that combines the wonderful flavors of raw, unprocessed cacao, açai berries, blueberries and other high-antioxidant berries that you "activate" by adding purified water. Per fluid ounce, Xoçai Activ™ delivers an astounding antioxidant content or **ORAC (Oxygen Radical Absorbance Capacity) Value of 4,275***. The Xoçai Activ™ addresses the needs of a sugar-conscious consumer by adding Fructose, a **low-glycemic** sweetener, while delivering a lasting, "**dark-chocolate**" taste.

The benefits of Xoçai Activ™

Did you know that less than 10% of Americans are getting the recommended daily intake of antioxidants? Why not get the antioxidants that your body needs by drinking "healthy chocolate"? By drinking 1 oz of Xoçai Activ™ you are providing your body with the necessary antioxidants, only 30 calories and 3g of natural occurring sugar, 1g of fiber and it's fat-free!

Xoçai Activ™ is **light-weight, convenient, portable**, and can be **stored for up to one year** before you have to "activate" the product by adding purified water. Xoçai Activ™ addresses the needs of the "All-Natural" consumer because there are no added colors, no artificial flavors, and no preservatives! Xoçai Activ™ is ideal for the "PURIST", who wants nothing but the raw, high-antioxidant ingredients or for the "ENERGETIC", who wants to live life without limitations!

You owe it to yourself to
live a more Activ™ Lifestyle!



Chocolate Açai

The Greek term “Theobroma Cacao” literally means “Food of the Gods.”

Cacao, or Chocolate, originated with the Olmec Indians in 1500 B.C.

Mayans and Aztecs used cacao in a royal chocolate drink called Xocolatl. Xocolatl progressed to a favored beverage of the European elite.

“The divine drink builds up resistance and fights fatigue. A cup of this precious drink (cacao) permits a man to walk for a whole day without food.” Montezuma II.

From antiquity to the present, chocolate has been one of the most beloved products, and for more than 90% of its history chocolate has been consumed as a beverage.

Although many health benefits have been attributed to chocolate during its 3,500-year history, the full extent of its contributions to human health is only now being brought to light through modern technology and research.

MXI Corp has perfectly balanced the flavor profile of Xoçai Activ™ while protecting the essential antioxidant properties in cacao powder, known specifically as flavonoids.

Research has demonstrated that flavonoids play an important role in protecting the cacao plant. Further research has concluded that these same natural protective compounds in cacao beans, when consumed by humans, help maintain health by protecting cells from the damaging effects of free radicals.

Xoçai Activ™ is produced with rich European unprocessed, nonalkalized, nonlecithinized cacao powder that is high in antioxidants due to a closely monitored fermentation, drying, and cold-press process. Because these processes are closely monitored, Xoçai Activ™ delivers the optimum amount of the antioxidants found in the all-natural cacao powder.

The super antioxidant berry from the Amazon Rain Forest

Açai (ah-sigh-ee) is a high-energy berry harvested on co-op farms from a special Amazon palm tree.

Açai berries contain amino acids, essential fatty acids (Omega 6 and 9), and higher amounts of antioxidants than any other fruit.

The açai berry has over 14 times more antioxidants than raw spinach, and 10 to 30 times more anthocyanins than red wine.

Emerging world of antioxidants

What are antioxidants? Antioxidants are molecules which prevent the damaging effects of oxygen free radicals in the body. The damage caused by oxygen free radicals is called oxidation. Examples of oxidation are bananas turning brown when left on the countertop, or the rusting of iron.

How are antioxidants measured?

The antioxidants in any food are measured by its capacity to absorb free radicals. ORAC (Oxygen Radical Absorbance Capacity) values as determined by the U.S. Dept. of Agriculture measure the capacity of a food to absorb oxygen free radicals. The chart to the right contains the ORAC values of several high-antioxidant foods.

Indulge your health

The shocking good news is that dark chocolate is packed with potent antioxidants called flavonoids. Researchers have found that flavonoids found in cacao powder contain diverse beneficial phytonutrients and antioxidants.

Cacao beans contain over 300 chemically identifiable compounds making it one of the most complex food substances on Earth.

ORAC and the USDA

The USDA website recommends a Daily Antioxidant Intake Range of 3,000 to 5,000 ORAC. However, recent studies have suggested that more active lifestyles require higher levels of antioxidants.

Xoçai Activ™ is produced with some of the world’s most powerful super foods – unprocessed cacao powder and the açai berry. As a result, one ounce of Xoçai Activ™ taken three times per day exceeds the high end of the USDA’s Antioxidant Recommended Daily Intake of 5,000 ORAC.

Xoçai Activ™ should be a vital part of a balanced diet and an active lifestyle.

* Based on standard ORAC testing of selected production samples. ORAC Values may vary.

ORAC Values[‡] of Top Antioxidant Foods per 100 grams

Unprocessed Cocoa Powder	26,000
Açai Berry	18,500 [†]
Dark Chocolate	13,120
Prunes	5,770
Raisins	2,830
Blueberries	2,400
Blackberries	2,036
Strawberries	1,540
Spinach, Raw	1,260
Broccoli Florets	890
Red Grapes	739
Cherries	670

[‡]Source: Data from U.S. Department of Agriculture and the Journal of the American Chemical Society.

[†]Source: Brunswick Laboratories

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